

With its 4,000 daily visitors, Plastinfo.ru is one of Russian leading information services for the plastics industry.

Plastinfo.ru offers premium business and research content in a unique combination with powerful databases and search tools for finding industry-related information. We are committed to delivering up-to-date information of the highest possible quality and value to our readers. The contents are actively managed on a daily basis by our editorial staff.

Plastics makers and opinion leaders from within the industries rely on the information services provided by Plastinfo.ru for their daily work.

Daily News

Polymers Price Subscription

Buyer's Guide

4,000 individual users

from all over the Russia use information provided by Plastinfo.ru in their daily work

7,000 companies & organisations

access the information and data at Plastinfo.ru

310,000 page views per month

prove that Plastinfo.ru is used regularly

6,000 newsletter subscribers

receive the latest polymer industry news every week via e-mail

2,500 buyer's guide subscribers

receive the polymer industry catalog every years via direct post mail

Google Analytics

Settings | My Account | Help | Sign Out

View Reports: plastinfo.ru

My Analytics Accounts: Plastinfo

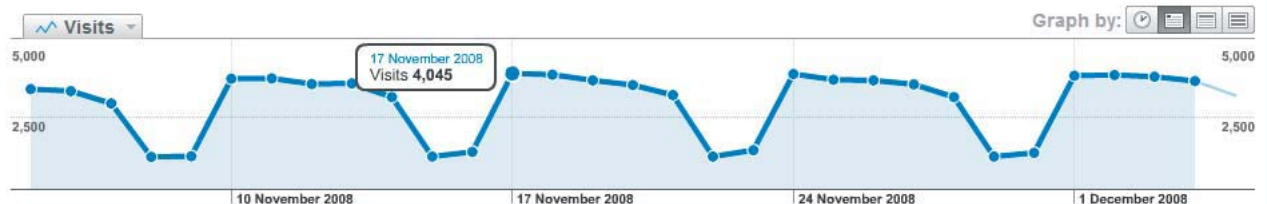
Export | Email | Add to Dashboard

Advanced Segments: All Visits

Overview »

Visits for all visitors

5 Nov 2008 - 4 Dec 2008



90,634 Visits

3,021.13 Visits/Day

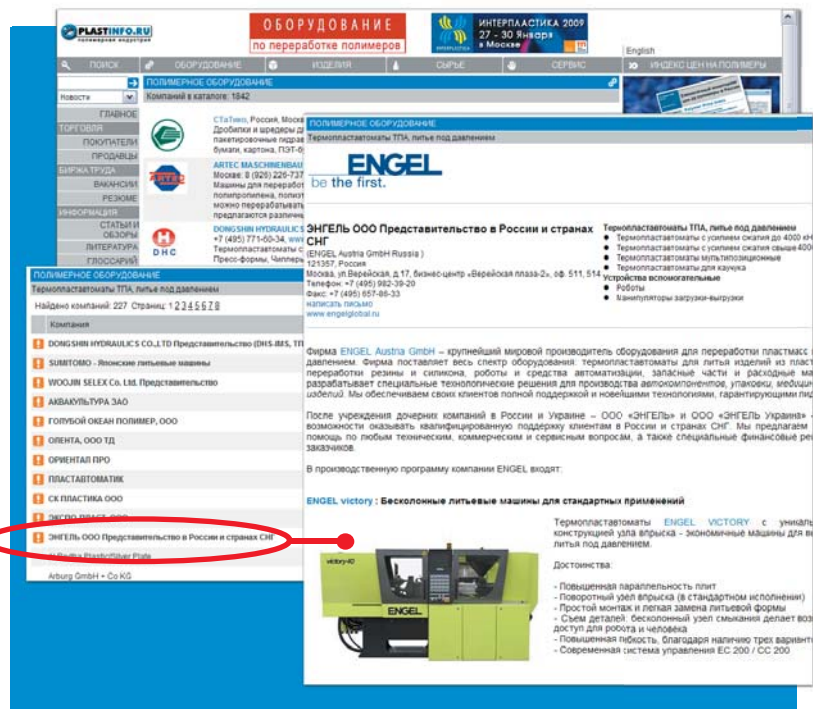
Plastinfo.ru offers advertisers cost-effective options for their online advertising. The sales team works closely together with advertisers to develop successful advertising concepts in order to achieve the advertisers' set objectives.

Company Presentations in the On-line Buyer's Guide

Product-focussed Buyer's Guide contains about 7 000 companies and 1 500 product groups from raw, equipment, goods, services. It is the most comprehensive freely accessible company data system in the Russia.

User friendly search functions help potential customers to find entries quickly and easily.

Premium entry **310. - EUR**
(for 12 months)



Company Presentations in the Buyer's Guide Catalogue



Circulation: 5000 copies
Catalog size: DIN A4, 210x297 mm
Distribution: direct for plastic processors free

Rates and Data:

1 st Cover page	2700. - EUR
2 nd Cover page	2100. - EUR
3 rd Cover page	1500. - EUR
4 th Cover page	2500. - EUR
1/1 Full Page	1200. - EUR
1/2 Page	
Premium page	700. - EUR

Prices are for four-colour adverts. Prices of the Buyer's Guides Company Presentations include the creation of the presentation and the translation English or German to Russian by Plastinfo.ru. Photos, logos and English language texts to be supplied by the customer.

Banner Advertising

With an advertisement at Plastinfo.ru you will be able to reach decision makers and multipliers from plastic processors directly at their work desks.

Your ad is always optimally placed, and the statistics you receive are detailed and up-to-date.

We can use the following file formats for ads: GIF (animated), JPG, HTML, Flash or Rich-Media. If required we will produce the banners and ads for your campaigns in accordance with your instructions. Please contact us for further information.

Price in EUR for month:

	Main page	Buyer's guide	Marketplace	News	Other
Top size banner 60 pixel H	545.-	450.-	490.-	300.-	250.-
Full size banner 234x120	345.-	390.-	450.-	250.-	200.-
Full size banner 234x60	250.-	200.-	270.-	200.-	150.-
Text Ad (300 signs)	250.-	190.-	250.-	190.-	130.-

Newsletter Advertising (1 per week)

Text 90.00 EUR

Graphic 150.00 EUR

Price per 1,000 newsletters Price per newsletter edition

Stand-alone Mailing

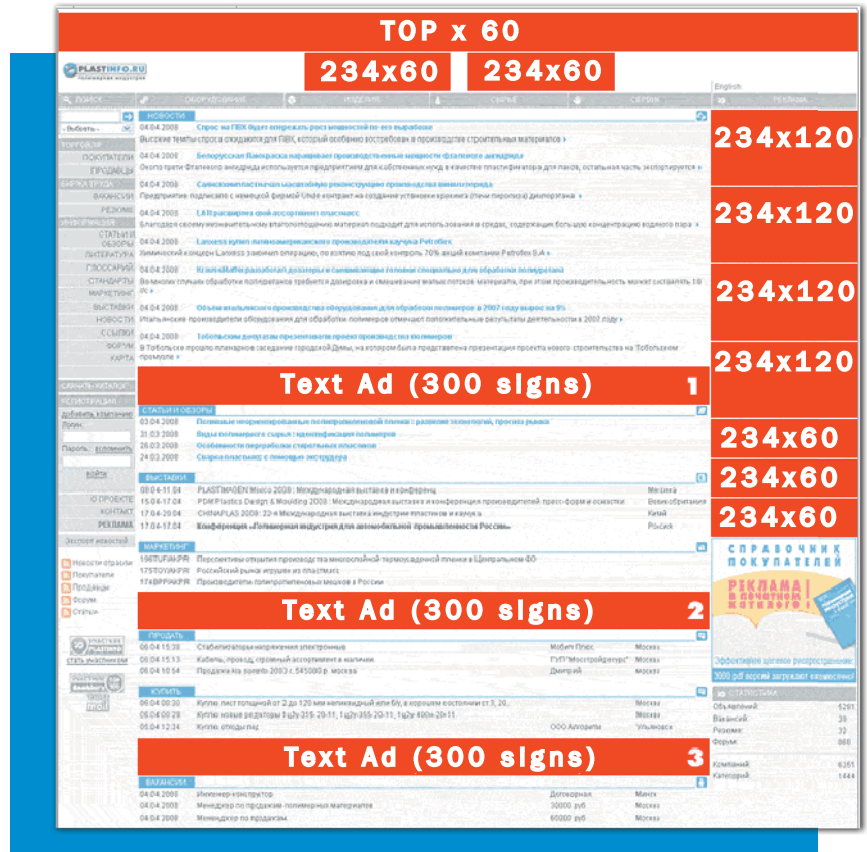
Creation/distribution of stand-alone mailing 300.00 EUR per 1,000 recipients

For stand-alone mailings, a minimum of 2,500 recipients must be ordered.

Press Release/Technical Article

Distribution of press release/technical article 190.00 EUR

Special agreements may be negotiated for larger quantities and longer appearances. Agencies will receive an agency commission of 15%. All prices + VAT. Subject to change. This price list is valid from January 12, 2009.



Some of the most renowned companies worldwide advertise at Plastinfo.ru include:



If you have any further questions on advertising opportunities at Plastinfo.ru, please contact:

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